

**SYSTEM AND METHOD FOR STORING DIGITAL BROADCAST DATA**

**ABSTRACT OF THE DISCLOSURE**

There is disclosed a data storage apparatus for downloading  
5 data from datacast streams transmitted by a television broadcast  
system to a plurality of similar data storage apparatuses. The  
data storage apparatus comprises: 1) a storage medium for storing  
selected portions of the transmitted datacast streams; and 2) a  
content filtering processor for receiving a first datacast stream  
transmitted by the television broadcast system and detecting  
therein a plurality of datacast blocks, wherein the content  
filtering processor compares a first content parameter associated  
with a first one of the datacast blocks with at least one  
subscriber-specific parameter associated with the data storage  
apparatus and wherein the content filtering processor, in response  
15 to a determination that the first content parameter matches the at  
least one subscriber-specific parameter, stores the first datacast  
block in the storage medium.